

Hello! I'm

DEANNE

...pronounced DEE-ANNE

I believe that art and design should not only look great but bring about a positive impact to its end users.

Whether it simply raises a smile or ignites a shift in their thinking, my life's mission is to visually instigate change.

I am a highly talented, motivated and passionate creative, who will be an invaluable asset to your work force.



CONTACT

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⚡ CREATIVE SUPERPOWERS ⚡

- A great eye for layout and hierarchy
- Strong and versatile design skills
- Creates and implements style guides
- Adaptable to a myriad of styles & skill sets
- Always considerate of impact

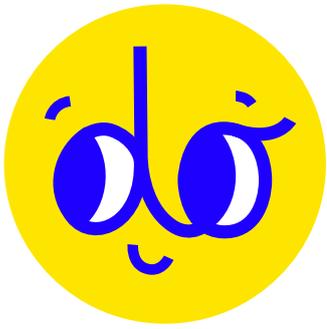
CAREER MILESTONES

- Designed the award-winning TaskMaster board game, which sold over 73,000 units.
- Became a certified Mental Health First Aider.
- Teaching myself animation and video editing to create several social media series
- Successfully led a series of workshops after establishing my own craft club.

COLLEAGUES DESCRIBE ME AS

- Passionate and Driven
- Empathic and Supportive
- Meticulous and Organised
- Colourful and Quirky
- Friendly and Silly





WORK HISTORY & EDUCATION



GRAPHIC DESIGNER | 2022–PRESENT

I'm an in-house designer and video editor for a renewable energy company.

- Respond to a wide variety of briefs, including: printed collateral, event stands, social media, video editing, animation, email/ web assets, etc.
- Regularly pitch and implement system improvements.
- Am a member of the Mental Health First Aid team, in which we carry out support, education and events throughout the year.



DESIGN & SOCIAL MEDIA MANAGER | 2022

I project-managed, designed and ran the company social media.

- Created and implemented a new branding style guide.
- Designed images, videos and stories for Instagram and LinkedIn.
- Increased account reach by 18,136%.
- Completed a course in Circular Economy & Sustainability Strategies.



GINGER FOX

SENIOR GRAPHIC DESIGNER | 2013–2022

Starting as a Junior, I spent 9 years designing a huge range of games, gifting, puzzles & books for many major retailers in the UK and Worldwide.

- Consistently delivered strong ideas and designs year on year.
- Led hundreds of projects from concept to finale product.
- Line-managed a team of 5 designers and liaised with the Product Managers.
- Acted as an office Mental Health First Aider.
- Performed community outreach as part of the Sustainability team; organised and donations for Acorns, CCP and The Trussell Trust.



GRAPHIC DESIGNER | APRIL–NOV 2011

I created bespoke design for a print on-demand franchise.

- Designed a B2B/B2C system template for healthcare services to order custom stationery (e.g. business cards, letterheads, comp slips, etc).
- Front of house, printing and reprographics, account management.

WORK



BA HONS GRAPHIC DESIGN & ILLUSTRATION

First Class Hons



ND ART & DESIGN (Graphic Design)

Triple Distinction



MENTAL HEALTH FIRST AIDER

Adult MHFA Two Day course

EDUCATION